



# the Palette

March/April 2021

Newsletter for the **Corona Art Association** ✂ Founded in 1963 ✂ 501(c)(3) Non-Profit Organization

## How to Find Us ✂

The CAA Gallery is in Corona's  
Historic Civic Center at  
815 W. Sixth St. Suite #145

Business Hours: **★NEW!★**

**Friday - Sunday 12pm - 4pm**

☎ 951-735-3226

✉ CoronaArts@att.net

🌐 www.CoronaArtAssociation.org

**Facebook and Instagram:**

@CoronaArtAssociation

@CAAGalleryShop

- **Board Meetings** are the first Tuesday of each month at **6pm.**
- **General Meetings** are the second Tuesday of each month at **6pm.**
- **Adult Painting Class** with Mary Lou, Mondays 3:30-5:30pm.

## Board of Directors ✂

**President:** Laureen Pedroza 2019-2021

Coronaarts@att.net

**1<sup>st</sup> Vice President:** Lori Alarcon 2021-2022

Lorial1989@gmail.com ~ (951) 204-2624

**2<sup>nd</sup> Vice President:** Becky Floyd 2019-2021

Coronaarts.media@gmail.com

**Secretary, Interim:** Darla Fox, 2021

msdarlafox@yahoo.com

**Treasurer:** Kathy Britain 2021-2022

kdbritain@gmail.com

**Parliamentarian:** *Director at Large,*

*Appointed:* Alex Alarcon 2019-2021

Lorialalex6115@gmail.com

**Director at Large, Elected:**

Bill Gorajia 2021-2022

Gorajia@gmail.com ~ (909) 975-4890

**Director at Large, Appointed:** *Vacant*

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**Director at Large, Appointed:** *Vacant*

## Mark Your Calendars!

### March

#### • **BOARD AND GENERAL MEETINGS HAVE MOVED TO 6PM.**

- Sat. 6<sup>th</sup> 11am-12pm: **Plein Air Painting with Pam: Part 1** via Zoom. This is part 1 of a two-part workshop; cost is \$25 inclusive; sign up on website.
- Tue. 9<sup>th</sup> 6-8pm: **General Meeting** limited to 12 people in the Gallery *RSVP online* (Zoom info. to follow via email to members) ~ Demonstration will include a make-and-take paint project by Deborah Smith; \$5 donation *appreciated* from in-person attendees to cover the cost of supplies.
- Fri.-Sun. 12<sup>th</sup>-14<sup>th</sup> 12-4pm: **Take-In for "Botanicals" Art Show**
- Sat. 13<sup>th</sup>: **Session 2 Youth Online Art Classes** begin (Reed grant) via Zoom taught by Lori Alarcon. Sign up on website.
- Mon. 15<sup>th</sup> 3:30 - 5:30: **Youth Freestyle Rock Painting** (United Way grant) via Zoom taught by Rose Melgoza. Sign up on website.
- Sat. 20<sup>th</sup>: "Botanicals" Art Show **Winners Pinned**
- Sat. 20<sup>th</sup> 8am - 12pm: **Plein Air Painting with Pam: Part 2** outdoors at the Historic Civic Center - details on website (must have signed up for part 1).
- Fri. & Sat. 26<sup>th</sup> & 27<sup>th</sup> 1-3pm: **Mosaic House Numbers Workshop** with Becky Floyd. Two-part workshop; \$20 inclusive; sign up on website.
- Fri. 26<sup>th</sup> 5pm: **Virtual Art Challenge** entries due - details on website 3/12

### April

- Tue. 13<sup>th</sup> 7-9pm: **General Meeting** limited to 12 people in the Gallery *RSVP online* (Zoom info. to follow via email) ~ Demonstration will include a make-and-take potted plant by Lani Britain; \$5 donation *appreciated* from in-person attendees to cover the cost of supplies.

**Registration, news, and information:** [www.coronaartassociation.org](http://www.coronaartassociation.org)

### From the President ✂

Spring is coming, and with it come feelings of optimism and hope. As we shed our winter wear and shake off the last of winter's chilly days, we welcome the warmth of the sun and the fragrant blooms that surround us. This last year certainly challenged us in new ways and intensified already difficult events we experience in daily life. Social Distancing also separated many of us from our loved ones and support systems. We had a front row seat to observe that art is a lifelong gift that can sooth and heal the soul. Isolation and quarantines sparked peoples' interest in learning new skills and exploring their creativity, which brought comfort during this time. Art stores, artists, and many art organizations, including the Corona Art Association, offered free or low-cost classes and art kits for the budding new artists. In our adult art classes, workshops, and general meetings, participants often become new friends and artists. Experienced artists had the opportunity to re-explore art mediums they left behind years ago. Presentations online are challenging; however, they provide us a new window to communicate with others. Maybe it wasn't all just about art, maybe it was simply being able to engage with others and focus on art, if only for a few hours. No experience is needed to create art, just a desire to learn and a few supplies to get started. This year we are hosting a monthly Gallery Window Art Show to more broadly inspire and encourage art in our community. Drive by the Historic Civic Center to see the window art show from the parking lot. Follow us on Instagram and Facebook to see which community organization is on display each month. We like to say, "Art Happens Here!" maybe we should add, "and so do opportunities for lifelong friendships." Join us. ~ Laureen

## CAA in the Community ✨

CAA members were busy in January and February bringing art to the community! Classes funded by the Reed Foundation grant began, including free online youth art classes taught by **Lori Alarcon**, and two workshops led by **Rose Melgoza** creating a cell phone stand and mandala painting on rocks.

Lori, Alex, and Lauren worked with the Corona-Norco United Way to provide window art for February.



Many members worked together to donate items and assemble "tea cup" succulents for sale as a fundraiser for our scholarship program. Many are still available!



## Gallery Shop ✨ Now on Facebook and Instagram @CAAGalleryShop

It's now time to **bring in your Spring-themed and general-occasion items!** If you want your hand-crafted items to be sold in the Gallery Shop, please stop by the gallery for a handout of guidelines. Only CAA members can participate, and the minimum donation back to CAA of sales is 25%, though you can choose to donate more. **Lani Britain** heads the Gallery Shop committee and is doing an amazing job! Leave her a message at 951-318-8933.

## Activites ✨

At our January General Meeting, **Lauren Pedroza** gave a wonderful presentation on the year 2020 in review and plans for the future. If you want a copy of the PowerPoint, please email the editor.



January 30, **Deborah Smith** conducted a Valentines Day "2 Dozen Roses" workshop. It was attended by CAA and community members.



Our February General Meeting included a make-and-take demonstration of polymer clay wearable by our own **Pat Shelko**.

### Free art classes for those 55 and up!

CAA Life Member **Subodh Maheshwari** teaches free online art classes for those 55 and older through the Riverside City College Extended Learning office. If interested, go to: <https://extendedlearning.rccd.edu/lifelong/Pages/index.aspx>

Subodh's work is currently being featured in a solo show through the Virtual India Arts Festival, which can be viewed here: <https://indiaartfest.in/gp-g27-subodhs-fine-art-studio/>

# Art Show Winners ❄️

January/February 2021 "Winter"

**BEST OF SHOW**



Lori Alarcon, "Silvery Winter Day", Pastels

**FIRST PLACE**



Janet Griffith, "Northern Lights", Watercolor

**SECOND PLACE**



Janet Griffith, "Standing Guard", Watercolor

**THIRD PLACE**



Shirley Hammes, "We Are Unstoppable", Acrylic

**HONORABLE MENTION**



Deborah Smith, "Winter Sunlight No. 2", Acrylic

**HONORABLE MENTION**



Becky Floyd, "Reflections of the Heart Tree", Stained Glass

**HONORABLE MENTION**



Kazu Ueda, "Winter in Michigan", Watercolor

**HONORABLE MENTION**



Lani Britain, "Red Bird", Watercolor

## Artist Spotlight ❄️

Lori Alarcon is CAA's children's and youth art teacher as well as 1<sup>st</sup> Vice President. Her piece, "Silvery Winter Day" won Best of Show in our January 2021 art show. Not surprisingly, this charming and masterful work was done with chalk pastels, one of Lori's favorite mediums. Lori's interest in art began as soon as she "could hold a pencil". With reams of continuous-feed printer paper supplied by her father at her disposal, Lori could draw, paint, and experiment with every medium to her heart's delight. In high school, she served as an illustrator for the school newspaper and learned oil painting in art class. After high school, she studied many subjects at Cal State Long Beach, finally settling on Fine Art and Graphic Design. Lori had been hesitant to pursue a career as an artist because she didn't think it was practical. But when she started earning money as an apprentice in a Laguna Beach art studio, she realized she was, in fact, already an artist. Like many artists, Lori goes through phases working in her favorite mediums. She is currently focusing much of her talents and time on fused glass. Many of her fused glass pieces can be found at the Corona Art Association Gallery Gift Shop, including wearable fused glass pendants and earrings, among other items. Lori says, when "an idea pops into my mind... I try to match the mental image as closely as I can." This leads her to experiment with and choose different mediums and techniques, including oils, watercolors, ink, airbrush, digital art and glass, to meet her vision.

Lori loves and appreciates art of all forms. She particularly enjoys the beauty and color of the pioneering stained glass work of Louis C. Tiffany and the dramatic impact of 16<sup>th</sup>-century Italian Baroque painter, Caravaggio. In the art classes that she teaches, Lori imparts art history lessons in addition to methods and techniques. She is inspired by the energy that comes from teaching, learning, collaborating, and immersing herself in art. She hopes her art brings beauty and positivity into the world and inspires others to create art as well.

Lori reminds us that in order to be an artist, all we need is to love making art. ❄️

### 2021 Art Show Themes:

Jan. "Winter" ~ Mar. "Botanicals" ~ May "Nature" ~ Jul. "Summertime" ~ Sep. "Awesome Autumn" ~ Nov. "Home"



# Corona Art Association

815 W. 6<sup>th</sup> St., Suite 145, Box #6  
Corona, CA 92882  
Phone: 951-735-3226  
Email: CoronaArts@att.net  
www.CoronaArtAssociation.org

**PLEASE READ BEFORE BECOMING A MEMBER:**

The Corona Art Association promotes art, sales, education, community programs, artist activities, events, and announcements as they relate to the functioning, goals, and operation of the organization through the press, Internet, newsletter and other publications and platforms. Photographs of your artwork, likeness, name, and activities associated with the Corona Art Association may be published in print, electronically, and online to promote art and the organization. By joining CAA you are agreeing to these terms and conditions of membership. There can be no exceptions.

## MEMBERSHIP APPLICATION

New  Renewal  Donation

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Birthday: \_\_\_\_\_

Artist Website/Page: \_\_\_\_\_

Type of Artist/Interest: \_\_\_\_\_

I would like to help CAA by:

- Teaching a class or workshop.
- Fundraising.
- Taking photos for press/newsletter/web.
- Making an art related presentation/demonstration.
- Staffing the Gallery.
- Doing clerical tasks.
- Other: \_\_\_\_\_

Communication Preferences:

- Postal Mail Newsletter
- Email/Online

### MEMBERSHIPS

- Annual Single \$40.00
- Annual Family \$70.00
- July to December 50% off
- Student Jan.-Jun. \$25.00
- Student Jul.-Dec. \$15.00

How did you hear about CAA?

**Make Check Payable to:  
Corona Art Association**

NOTE: Membership dues are non-refundable donations.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Our Mission:** *The purpose of the Corona Art Association is to encourage and develop the appreciation, study and practice of the visual arts and to further educate, inspire and enrich the lives of others through our programs, exhibits and activities.*



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