

the **Palette**

May/June 2020

Newsletter for the **Corona Art Association** ✂ Founded in 1963 ✂ 501(c)(3) Non-Profit Organization

How to Find Us ✂

The CAA Gallery in Corona's Historic
Civic Center at 815 W. Sixth St.
Suite# 145

☎ 951-735-3226

✉ CoronaArts@att.net

💻 www.CoronaArtAssociation.org

Facebook and **Instagram:**

@CoronaArtAssociation

All recurring events have been
cancelled or postponed due to
"Stay At Home" orders.

The next art show theme is
"Travel".

Dates to be determined.

**Vitual art challenge "Art In the
New Normal" will run May 10-
June 14. See website for
details.**

Scholarship application deadline
extended to June 30.

From the President ✂

Well, we've made it through a month of social distancing and in-home isolation, as our state grapples with an unprecedented health crisis. So much of our way of life has changed with the Covid-19 pandemic, but somehow, we find a way to soldier on and adapt. We adapted by going virtual with our gallery.

Our five-week Web-based art competition drew a wide variety of youth and adult artists. The works range from thought provoking to whimsical and while others provided a visual commentary on the Covid-19 issue.

Our esteemed judge for the art submitted by adults is Eugene Montanez, Owner of Allegra Marketing Print Mail and former Corona Mayor and Vice Mayor.

We took a chance by coming up with the virtual gallery, and so here we are, as many artists chose to submit their work and we drew a larger audience to our website. Many people visit our website, just to see what is submitted each week.

You can see all the art entries and winners on the Corona Art Association website: Coronaartassociation.org. In the future, we will host an Art Show to display the art created in isolation.

While it looks like the Covid-19 pandemic may not be over and our way of life impacted a bit longer, we will always have the Corona Art Association community to add a little bit of artistic flare to the community scene. We hope you will join us again to create art or visit our online gallery. Come art with us, help us ignite a passion for art in our community. ~ Lauren

Board Members ✂

President Laureen Pedroza

1st Vice President Lori Alarcon (951) 204-2624

2nd Vice President Becky Floyd

Secretary (acting) Janet Griffith (951) 870-7003

Treasurer Vacant

Directors:

Judy Henderson (951) 735-2867

Georgina Johnson (951) 520-8585

Bruce Logan (951) 496-3744

Carmen Lopez (951) 735-5495

Director at Large Bill Gorajia (909) 975-4890

Parliamentarian Bob Novak (951) 734-7686

Demonstrations and Events ✂

The Corona Art Association was recently featured in the Spring and Summer 2020 Issue of **Arts of Poetry Magazine**. The vision of the magazine is to give a voice and exposure to poets and artists. The founder and publisher is CAA member **Denise Toro**. For more information please visit <http://www.artsofpoetry.com>



Bill Gorajia was selected as our 2019 Artist of the Year. Bill's reception will be held after the gallery reopens.

Our March General Meeting took place on March 10. CAA member **Pam Daly** provided the demonstration on *Plein Air* painting. She shared with us all her favorite supplies, tools, tips and tricks to get started painting in the great outdoors.



Kids and Teens Corner ✂

Our gallery classroom may be closed, but we have not forgotten about our awesome art students! It was great to see the kids' and teen's artwork represented in the our first ever online Art Challenge. I am looking forward to when we reopen and can exhibit all of the wonderful pieces that were created during the Challenge. It is hard to know how much longer we will have to stay closed so I want to encourage you to keep doing artwork and practicing your skills. Staying creative is a great way to keep our minds focused on the positive and stay relaxed.

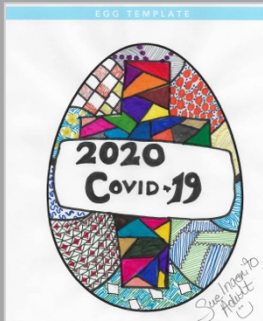
"Art in the New Normal" is the next online Art Challenge taking place from May 10 – June 14. The theme for week 1 is Gratitude: Thank those on the Front Lines. This is the perfect opportunity to use your imagination and creativity to show appreciation for the health professionals, grocery store workers and others who are working hard to keep everyone safe and healthy. Submit a clear photo of your artwork to CoronaArts.media@gmail.com each Sunday before 5 pm. I can't wait to see your entries! Check back at our website for updated information on kids' art activities and our upcoming free Middle School and Teen Art classes starting in June.

Take care and stay creative!~ Ms. Lori



CAA in the Community ✨

For five weeks, from March 24 until April 26, the CAA conducted a virtual art contest called "Art In Isolation: Challenge for Success". The challenge was free for area kids and teens and \$5 per week for CAA members. Themes changed weekly and all galleries can be seen on our website. Ribbons will be awarded to the children as judged by our youth art teacher Lori. A prominent member of the community will appraise the adults for monetary prizes. Winners will be posted May 7.



In addition, the CAA held an "eggcellent" virtual Great Egg Hunt art contest Easter Week asking anyone in the community for their "egg-ceptional" art! The winner in the adults category, Susan Ingenito (above), won a free 2020 membership to CAA, while our kids/teens winner, 14 year old Izabel Franco (below) won a free art class.



Art Show Winners ✨

"Wildlife" March 2020

BEST OF SHOW



Mary Lou Wallace, "Here's Looking At You", Oil

SECOND PLACE



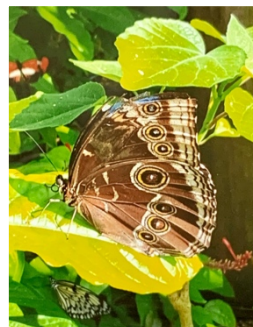
Deborah Smith, "Chillin' Penguins", Acrylic

HONORABLE MENTION



Janet Griffith, "Aslan", Watercolor

HONORABLE MENTION



Lisa Brewer, "Butterflies", Photography

HONORABLE MENTION



Lori Alarcon, "A Forest Frolic", Oil

FIRST PLACE



Janet Griffith, "Flam-ingo", Acrylic

THIRD PLACE



Bill Gorajia, "The Dog", Pastel

HONORABLE MENTION

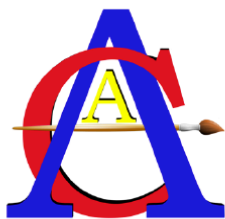


Becky Floyd, "Mandrill Monkey", Stained Glass

HONORABLE MENTION



Carmen Lopez, "Preening", Photography



Corona Art Association

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www.CoronaArtAssociation.org

PLEASE READ BEFORE BECOMING A MEMBER:

The Corona Art Association promotes art and the organization through the press, Internet, newsletter, and various other publications. The Corona Art Association promotes art, sales, education, community programs, artist, activities, events, announcements all related to the everyday function, goals, and operation of this organization. Photographs of your artwork, likeness, name, and activities associated with the Corona Art Association may be sent out for publication in some form to promote art and the organization. By joining this organization you are agreeing to these terms and conditions of membership. There can be no exceptions.

MEMBERSHIP APPLICATION

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____ Birthday: _____

Artist Website/Page: _____

Type of Artist/Interest: _____

I would like to help CAA by:

- ☐ Helping others in my area of interest.
- ☐ Making an art related presentation/demonstration.
- ☐ Fundraising.
- ☐ Taking photos for press/newsletter/web.
- ☐ Making phone calls.
- ☐ Staffing the Gallery.
- ☐ Doing clerical tasks.
- ☐ Other: _____

Newsletter Preferences:

- ☐ Email
- ☐ Hardcopy
- ☐ Both

☐ New ☐ Renewal ☐ Donation

MEMBERSHIPS

- ☐ Annual Single \$40.00
- ☐ Annual Family \$70.00
- ☐ July to December 50% off
- ☐ Student Jan.-Jun. \$25.00
- ☐ Student Jul.-Dec. \$15.00

How did you hear about CAA?

Make Check Payable to:
Corona Art Association

Signature: _____ Date: _____

NOTE: Membership dues are non-refundable donations.

Telephone: 951-735-3226

Email: CoronaArts@att.net

Web: CoronaArtAssociation.org



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