

# the Palette

September/October 2020

Newsletter for the **Corona Art Association** ✂ Founded in 1963 ✂ 501(c)(3) Non-Profit Organization

## How to Find Us ✂

The CAA Gallery is in Corona's  
Historic Civic Center at  
815 W. Sixth St. Suite #145

Business Hours:

**Thursday - Sunday 12pm - 4pm**

☎ 951-735-3226

✉ CoronaArts@att.net

🌐 [www.CoronaArtAssociation.org](http://www.CoronaArtAssociation.org)

**Facebook** and **Instagram:**  
@CoronaArtAssociation

Board Meetings are the first  
Tuesday of each month at 5pm.

General meetings are the second  
Tuesday of each month at 7pm.

## Board of Directors ✂

**President** Laureen Pedroza  
(951) 735-3226

**1st Vice President** Lori Alarcon  
(951) 204-2624

**2nd Vice President** Becky Floyd  
(951) 735-3226

**Secretary (acting)** Janet Griffith  
(951) 870-7003

**Treasurer** Kathy Britain  
(951) 858-2423

### Directors at Large:

Bill Gorajia (909) 975-4890  
Judy Henderson (951) 735-2865  
Bruce Logan (951) 496-3744  
Carmen Lopez (951) 735-5495

## Mark Your Calendars!

### September

- Tue. 8<sup>th</sup> 7-9pm: **General Meeting** limited to 12 people in the gallery (Zoom info. to follow) ~ Demonstration of papier maché by Kanu Mehta
- Thu.-Sun. 10<sup>th</sup>-13<sup>th</sup> noon-4pm: **Take-In for "Pets" Art Show**
- Sat. 19<sup>th</sup> noon-4pm: **Open House Reception** for "Pets" Art Show
- Sun. 20<sup>th</sup> noon-4pm: **"Sew Your Own Work Apron"** with Lani Britain ~ \$20 ~ 100% of proceeds go to CAA ~ **RSVP online required**
- Thu. 24<sup>th</sup> 10am-10pm: **Panda Express** (441 Magnolia Ave.): Eat-Out Fundraiser
- Sat. 26<sup>th</sup> 9:30-11:30am: **Team CAA "Run" for the Ridge**

### October

- Sun. 4<sup>th</sup> noon-4pm: **"Halloween Boo Bugs"** workshop with Rose Melgoza ~ \$20 ~ **RSVP online required**
- Tue. 13<sup>th</sup> 7-9pm: **General Meeting** ~ Demonstration of masquerade masks by Lani Britain (Zoom and gallery attendance TBD)
- **Virtual Art Challenge:** "Masquerade Ball" Oct. 15; "Haunted Houses" Oct. 30 ~ **RSVP online required**
- Eat-Out Fundraiser TBD

**News and information updates:** [www.coronaartassociation.org/blog](http://www.coronaartassociation.org/blog)

## From the President ✂

Art is history, reflective of current events, and represents our hope for the future. I was researching art from the 1918 pandemic and found photographs taken in 1918 and 1919 that are eerily similar to photographs and news footage of the current pandemic. There were pictures of large spaces with beds lined up one after another, photographs of streets filled with people wearing masks, and men seated at sporting events wearing masks. I found numerous pictures of families wearing masks—in one photograph even the family cat donned a mask! I also found public service announcements were very similar to the ones we see today—artwork depicting the flu virus as the villain and photographs of paintings that depicted the devastating effects of the flu on individual artists and people around the world.

Imagine, one day people will research art from the 2020 COVID-19 pandemic and find that the photographs and art are eerily similar to the 1918 pandemic. Social media and the digital world will surely result in a wide variety of art to tell the story of the 2020 pandemic. (cont'd...)

(cont'd from page 1)

What will they think when they see paintings of eggs wearing masks, nurses in scrubs with face shields and masks, and sketches of toilet paper. Yes, art, in all its forms, will tell the story of the 2020 pandemic—our fears, our stress, what made us laugh, and where we saw hope.

Even though I found similarities between the images of the 1918 flu pandemic and the 2020 COVID-19 pandemic, I found some big differences—important ones. The images from the historic flu pandemic, rarely reflected hope, rather they focused on documenting current events. When you view our online art events, you see a real range of experiences. Through children's art, we see their view of the future, and it is heartening to see their view of tomorrow is hopeful. One painting depicted a medical professional, with the caption, "Not all heroes wear capes." Another young artist depicted a young lady wearing fashionable glasses, and if you look closely, you can see that the brand of the glasses is *Hope*. We also learned adults see a hopeful future. We are creating art that depicts our memories of happy events, of places we want to visit, the food we eat, our pets, and even our kitchen appliances. In other words, we tell the story of our experience living through this pandemic.

Art allows us to express our feelings of sadness, despair, boredom, happiness, and hope. It allows us to share with others and helps us see that we are not alone in this extraordinary time. Although we are encouraged to wear a mask, refrain from hugging, wash our hands often, and avoid socializing with anyone outside of our household, we can create and share art to express our feelings and our experiences. You may find that art may make you smile, scratch your head and wonder why, and maybe even laugh out loud.

Our next art competition subject is "Pets." Pets are members of our family and they are sharing the COVID-19 experience with us. Many of us are tele-commuting and spending a lot more time with our pets. I'm sure we all have a story or two from our isolation time with our pets. Maybe it's a pet from your past—one you remember from your childhood. I had a Siamese cat named Brutus. His personality was every bit his name—he was a big, lumbering feline who ran the household. I'm certain there was no way Brutus would wear a mask—not without a knock-down, drag out, fur-flying cat fight. Maybe cats in 1918 were different—more gentile. But with a brush in hand, I can paint a mask on Brutus! Please join us and tell your pet story. Remember, art happens here.

~ Laureen

## Kids and Teens Corner ✂



Goodbye, summer! Hello, fall and a new school year. This school year will undoubtedly look different than in the past. By now many people are used to schooling at home with all of its happy and sometimes difficult moments. I home schooled all three of my now adult children and loved (almost) every minute of it. My daughter Alyssa, the oldest, is a professional artist and it's no surprise that she learned best whenever we could work art into the lesson, no matter what the subject was. I looked for curriculums that included subject integrated art projects and sometimes she made up her own. For me, doing art with my kids and learning alongside them was the best part of home schooling. We took advantage of the many resources that we are so fortunate to have in our area for art and other educational activities. Here at the Corona Art Association we wish to be a resource for youth art activities by providing free or low-cost art classes, paint parties and custom group classes. We are in the process of making our fall schedule. If there is a particular subject you would like to see offered or to book a group class or event please contact me. I would also personally like to offer my homeschooling experience as a resource if I can be of help in any way.

In the meantime, here is some of the wonderful art that was created by our students this past summer. Thank you to all those who supported the Arts in Corona by making a donation and attending the Online Youth Art Class in August!

Best wishes for this school year, whatever form it comes in! ~ Ms. Lori





## CAA in the Community ✨

In June and July, CAA applied for and was awarded two separate COVID relief grants for non-profits: one from the Inland SoCal United-Ways Coalition and another from the Inland Empire Community Foundation. These grants ensure CAA will be financially secure through the year and able to continue our community arts mission despite the pandemic.

On July 28, CAA donated 160 boxes of art supplies to the Corona-Norco United Way's back to school supply drive. In the photo is 1st VP and children's art teacher, Lori Alarcon, (right) with the United Way's Alia Rodriguez (center) and volunteers (left).



In August, we awarded two \$250 scholarships from the Maxine Piester Memorial Scholarship fund to CNUSD graduates. Margaret Rosario (Santiago HS) and Grace Barnett (Roosevelt HS) will both be studying art in college this academic year.



August 17, CAA president Laureen Pedroza created and narrated a 10 second promotional film as part of a city-wide effort to publicize National Non-Profit Day. The full video can be seen here:

[https://youtu.be/2\\_g8X7imMH8](https://youtu.be/2_g8X7imMH8)

## Socially Distanced Activities ✨



Our August General Meeting was conducted both on Zoom and with minimum physical attendance to conform to Health and Safety Guidelines. Lori Alarcon led a follow-along demonstration of Planetary Pastels!



### Art Classes ✨

#### **Monday:**

3:30-5:30pm Adult Painting with Mary Lou

#### **Saturday:**

Kids art classes with Lori will resume Oct. 3. Details will be posted on our website.

[www.CoronaArtAssociation.org](http://www.CoronaArtAssociation.org)



### Gallery Shop!

We are thrilled to have the gift shop in our gallery up and running and we had quite a successful first month of operation. And now it's time to bring in your autumnal items for fall! If you want your hand-crafted items to be sold in the Gallery Shop, please stop by the gallery for a handout of guidelines. Only CAA members can participate, and the minimum donation back to CAA of sales is 25%, though you can choose to donate more. Lani Britain heads the Gallery Shop committee and is doing an amazing job! Leave her a message at 951-318-8933.



# Art Show Winners ❀

July/August 2020 "Travel"

## BEST OF SHOW



Bill Gorajia, "Florence, Italy",  
Photography

## FIRST PLACE



Janet Griffith, "Oil Safari",  
Acrylic

## SECOND PLACE



Lani Britain, "Maya Ruins",  
Watercolors

## THIRD PLACE



Mary Lou Wallace, "Holland", Oil

## HONORABLE MENTION



Bruce Logan, "Friends  
Courtyard", Oil

## HONORABLE MENTION



Carmen Lopez, "Eiffel Tower",  
Photography

## HONORABLE MENTION



Alex Alarcon, "Hawaiian Luau",  
Pastels

## HONORABLE MENTION



Shirley McGee-Hammes,  
"Traveling Through Space",  
Mixed Media

## Artist Spotlight ❀

Our July/August Best of Show winner is CAA life member, Bill Gorajia. Bill started drawing as a youngster and began painting with water base colors and pastels when he attended boarding school in India. During these years he received excellent instruction and mentoring by his art teacher and his assistant. After graduating from high school, Bill was intending to matriculate to the prestigious JJ School of Art in Mumbai, but was made an offer he could not refuse: to come to the United States and become an engineer. Bill continued to experiment with different mediums throughout college, including oils and acrylics, though he is still most fond of pastels due to their quick preparation and ease of mastery. Over time he has built a wide repertoire of mediums and techniques that allow him to achieve his desired effects. Bill is quick to point out that he is not a professional artist, though anyone who has seen his paintings can appreciate his talent.

Whether from his inborn nature or training as an engineer, Bill has an intense curiosity about the world and how things work, and painting is no exception. When he studies a painting, he tries work out how it was done and understand the skill and technique behind the piece. He will then use his observations as inspiration for his own work. Other inspiration comes from books of the Old Masters and popular art magazines. Bill appreciates the range of artwork that exists in all time periods, and continues to hone his skills by watching contemporary artists on YouTube. Bill particularly appreciates the work of Andrew Wyeth because of his mastery of watercolor and the intricacy of detail in figures and nature in Wyeth's paintings. Bill's favorite subjects to draw and paint are portraits because he finds faces so fascinating and challenging to draw. Bill hopes that when people look at his artwork, they enjoy it the same way he does when he looks at other artists' art. He wants his work to inspire others to paint or improve their own skills. You can see more of Bill's work on his website:

<https://www.gorajia.com/>

Bill Gorajia is CAA Artist of the Year 2019. His Artist of the Year reception has been postponed indefinitely due to the COVID crisis.

**Our Mission:** The purpose of the Corona Art Association is to encourage and develop the appreciation, study and practice of the visual arts and to further educate, inspire and enrich the lives of others through our programs, exhibits and activities.



## Corona Art Association

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Phone: 951-735-3226  
Email: [CoronaArts@att.net](mailto:CoronaArts@att.net)  
[www.CoronaArtAssociation.org](http://www.CoronaArtAssociation.org)

### PLEASE READ BEFORE BECOMING A MEMBER:

The Corona Art Association promotes art and the organization through the press, Internet, newsletter, and various other publications. The Corona Art Association promotes art, sales, education, community programs, artist, activities, events, announcements all related to the everyday function, goals, and operation of this organization. Photographs of your artwork, likeness, name, and activities associated with the Corona Art Association may be sent out for publication in some form to promote art and the organization. By joining this organization you are agreeing to these terms and conditions of membership. There can be no exceptions.

### MEMBERSHIP APPLICATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Birthday: \_\_\_\_\_

Artist Website/Page: \_\_\_\_\_

Type of Artist/Interest: \_\_\_\_\_

I would like to help CAA by:

- ☐ Teaching a class or workshop.
- ☐ Fundraising.
- ☐ Taking photos for press/newsletter/web.
- ☐ Making an art related presentation/demonstration.
- ☐ Staffing the Gallery.
- ☐ Doing clerical tasks.
- ☐ Other: \_\_\_\_\_

#### Communication Preferences:

- ☐ Monthly phone calls
- ☐ Postal Mail Newsletter
- ☐ Email/Online

☐ New ☐ Renewal ☐ Donation

#### MEMBERSHIPS

- ☐ Annual Single \$40.00
- ☐ Annual Family \$70.00
- ☐ July to December 50% off
- ☐ Student Jan.-Jun. \$25.00
- ☐ Student Jul.-Dec. \$15.00

How did you hear about CAA?

**Make Check Payable to:**  
**Corona Art Association**

NOTE: Membership dues are non-refundable donations.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



Corona Art Association  
815 W. Sixth St., Suite 145, Box 6  
Corona, CA 92882



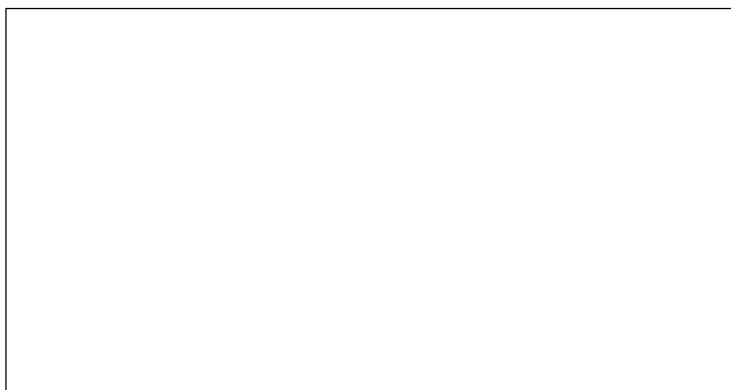
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